

2015/16 Annual Report



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Together...

Like our women, our Unite for HER donors come from all walks of life, each of you with your own story. Some of you give because someone you love was touched by Unite for HER—like Vail, whose mom proudly walked the runway at Bloom this past spring. Some of you come from within the medical community and see how impactful our programs are—like Julia, a surgeon, and Linna, an oncologist. A few found Unite for HER while searching for a way to honor the nurturing spirit of a loved one taken by breast cancer—like our dear friend, Louis. And so many of you, our beloved women, give your support because Unite for HER helped you find your own path to healing. What ties us all together is our shared dedication to bringing greater wellness to breast cancer patients by funding and delivering complementary therapies including acupuncture, massage, yoga, exercise, nutrition, and counseling.

You, our incredible donors, fill our hearts with the creative ways you support our women. You bring together your friends for Gather & Give dinners, organize music concerts and skating events, host galas, golf outings, gym and studio events. You do cartwheel-a-thons (truly a sight to see!), and participate in Students Unite for HER t-shirt sales and pink games. Your heartfelt donations range from corporate partnerships to a precious envelope containing two ten dollar bills, and every one of them is cherished. You inspire us by giving countless hours of your time to support our events and create your own. You make us smile with the new and wonderful ways you find to show our women how deeply they are loved—the videos, posts, and messages of support that you share on social media create a community of caring that is healing in and of itself.

Together, we experienced another year of growth. With you by our side, we were able to partner with 14 hospitals to bring direct services to more than 1,000 women with breast cancer. With your support, we were able to respond when our women told us that they needed help to cope with their changing body, infertility and stress by adding sexual health counseling to our wellness passport. And thanks to you, we were able to be there when Lori was most vulnerable, "transforming my mind and breathing new life back into my soul."

We are honored that you have chosen to partner with us, and we are fueled by your commitment, love, sacrifices, and strength. Together, we will continue to bring our unique approach to healing to breast cancer patients right here in the Philadelphia region, and to educate people of all ages about the importance of healthy living choices. Thank you for your generous and compassionate support, and for all your contributions to our Unite for HER family.

Sincerely,

Sue Weldon

Founder & President

Due Wildow

Maia Tolsdorf

Chair of the Board of Directors

Mara & Tolsdarf





"Great things are done by a series of small things brought together."

- Vincent Van Gogh





Together We Grow

This year was marked by tremendous success that we humbly share with our donors, volunteers, and the women we serve. It was an accumulation of many small things that, together, set us on a trajectory to achieve aggressive fundraising and outreach goals for the 2015/16 fiscal year. By working with community leaders, healthcare providers, generous partners, and compassionate volunteers, UFH grew program outreach funding by 22% and income rose by over 40%. These increases can be attributed to a greater understanding within the breast cancer community of the valuable benefits UFH services provide to women in treatment, a rise in grant awards and event proceeds, and improved administrative efficiency. To support and cultivate the growth experienced in 2015/16, UFH added two new staff positions in development and strategic planning, and three professional advisors.

We also endeavor to unite and empower communities to care for those affected by breast cancer. A wonderful example of this effort has been the Students Unite for HER program. The teams and groups that participated this year amazed us with their creativity, enthusiasm, and devotion. Together, students across the Philadelphia area donned their pink t-shirts and raised nearly \$85,000 to fund UFH wellness programs, an increase of 28% over the previous year. Another outward display of growth and support came when we moved our annual 5k run/walk to West Chester, more than doubling race attendance. The photos on these pages represent just a fraction of the thousands of people who further our mission each year, and we want to thank each and every one for their individual contribution. Together, we are creating new possibilities.

Hospital Partners

Abington-Jefferson Health
Aria-Jefferson Health
Bryn Mawr Hospital
Chestnut Hill Hospital
Einstein Medical Center Montgomery
Lankenau Medical Center
Paoli Hospital

Penn Medicine Abramson Cancer Center Penn Medicine Chester County Hospital Penn Medicine Radnor Penn Medicine Valley Forge Pennsylvania Hospital Phoenixville Hospital Riddle Hospital

How We Grew



+43% income



2 staff/3 professional advisors



+28% Student Unite for HER donations

Acure Organics

"We are truly so proud to be a partner of Unite for HER as they offer support to women of all ages who seek to empower themselves through education and alternative therapies. Founded with similar principals and philosophies, ACURE is passionate about providing safe and effective products that steer people away from toxic chemicals and potentially harmful ingredients. The partnership is simply a natural extension of what we stand for and we are so honored to support Unite for HER."

- Kristen Underwood, Vice President of Marketing



"Panera Bread is humbled and honored to partner with the passionate and dedicated team at Unite for HER.

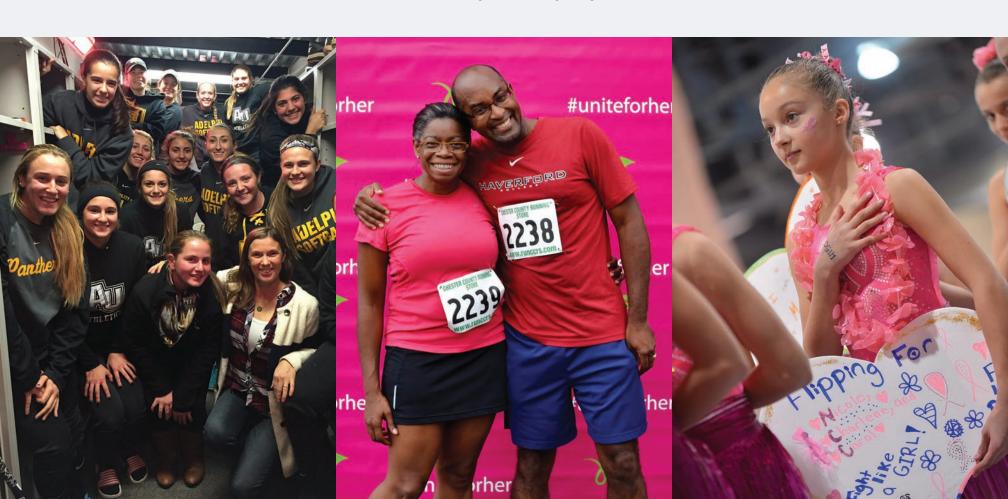
Our partnership is forged in an aligned mission of nutrition, wellness and supporting the communities we serve. Sue and the Unite for HER team continues to surpass our imagination with creative partnership events and promotional support. We consistently try to put them in the spotlight to assist in educating people of their mission, but somehow Unite for HER always makes Panera shine! This organization is truly a class act!"

— Theresa Rivello, Regional Marketing Manager



"I have worked with Unite for HER for several years and they have touched hundreds of women that I have helped throughout their cancer journeys. Unite for HER provides resources, comfort, and a community to women that are going through a difficult time in ways that we would not be able to provide. I am so grateful and happy to work with such a wonderful organization."

— Cynthia Brown, Breast Care Nurse Navigator





"Together we can face any challenges as deep as the ocean and as high as the sky."

— Sonia Gandhi



Together We Heal

The UFH approach to wellness is uniquely defined by its intention to care for the whole person, encompassing physical, emotional, and financial needs. Working together with our wellness partners, we consider the health and well-being of the women we serve as our highest priority. The healing modalities offered through hospital Wellness Day events and the Path to Healing Grant include acupuncture, massage therapy, yoga/meditation, exercise therapy, nutrition services, Reiki, and professional counseling. These complementary therapies have been proven to alleviate debilitating side effects such as pain, anxiety, nausea, fatigue and neuropathy, and reduce the amount of prescription drugs needed to manage them. With your support, last year we delivered this fully-funded, innovative, and proactive healing plan to nearly 1,000 women affected by breast cancer.

The participant testimonies in this report are just a few stories we are sharing on behalf of all the women who received UFH wellness services in the last 12 months. Over 99% of women who attended a Wellness Day used at least one modality to further their recovery. By giving each patient a full year to utilize \$2,000 worth of treatments, we are empowering them to take control and pursue the therapies they feel will offer the greatest benefit. Women who have received a breast cancer diagnosis and medical treatment often experience challenges to their self-esteem and important relationships. To address their changing needs, we expanded the scope of professional counseling services this year to include experts in the areas of sexual health, body image, and intimacy. These additional resources have proven helpful to many women as they move into survivorship. Together, we are improving lives.

Karen's Journey

"I am very thankful to Unite for HER for so many reasons. As a single mom of three children under the age of 10 when diagnosed, I was devastated. In my darkest days, UFH made me feel understood, appreciated and cared about. UFH provided valuable education about the illness and potential side effects, and the complementary therapies helped tremendously. I chose Reiki and acupuncture, and it made such a difference in the quality of my life."

Wellness Programs



16 hospital events + 1,000 women served



1,786 acupuncture + 1,843 massage treatments



1,055 nutrition consultations + CSA shares

Julianna's Hope

"What a remarkable day spent getting information on how to heal my body and soul as I struggle both mentally and physically through the early stages of my journey! Though all of the information that I received was so very much helpful and needed, I also for the first time ever had the opportunity to be around other women that were just like me. As women, as nurturers by nature, as moms, as career women—during this journey we lose a piece of ourselves and we were all there trying to find and get it back. We were taking in information in order to get control of our lives. While I stood in line, a woman came up to me and as we chatted, I found out that this was her third time in this rodeo called cancer. She had a positive way about her and her last words to me in line were, 'If I could do it, you could do it. I'll pray for you.' It sounds like the same mantra that I heard from friends, but felt different to me coming from someone that knew exactly what I was feeling. She was completely right! I will do it. I know I will."

Jenny's Strength

"When my twins were 7 months old, I was diagnosed with bilateral breast cancer, and it took me a year to really try to figure out how to come out of the fog that I felt like I was in with raising the twins and attending appointments for reconstruction, radiation, etc. When I applied for the Path to Healing Grant, I felt as if I could truly benefit from the therapies to help alleviate the pain I was having post-treatment and surgery. I really cannot thank Unite for HER enough for one of the GREATEST gifts that I could ever ask for... the chance to seek and find wellness in my life once again. I signed up at the YMCA and have been going to swim laps and do some light cardio. I feel good just by the mere fact that I'm getting back out there again to focus on two things that I have been truly missing—strength and endurance to make it through my day with the twins (now 4 yrs. old!). It is the first time I have worked on my wellness rather than my survival. You have given me the gift of quality of life that is difficult to explain...l am so, so grateful!"

Renee's Assurance

"I was diagnosed with breast cancer twice in the course of 7 years, and it really threw me for a loop. I felt extremely blessed that I was invited to the Unite for HER day at Paoli Hospital, but at first I was reluctant to attend. I was sick and really didn't think hanging out with other cancer patients for the day was going to help my overall spirit. Boy, was I wrong! I was so glad that I attended because I was exposed to programs that I would not have known about otherwise. I benefited greatly from acupuncture sessions that helped get me through my 16 weeks of chemo. I also paid much closer attention to my nutrition and eating habits, and to this day I am extremely grateful for all the additional services that I had free access to as a Unite for HER participant. The Unite for HER program confirms that we ladies are in this fight together, and together, anything and everything is possible!"





"Each one of us can make a difference.
Together we make change."

— Barbara Mikulski



Together We Transform

We are committed to bridging the gap between the medical and wellness communities for breast cancer patients in the communities we serve. While the medical community knows how to treat the cancer, the wellness community knows how to treat the woman. Through ongoing discussions with physicians, breast cancer navigators, and wellness professionals, we are seeking to close the gap by advocating for complementary therapies to be incorporated into each patient's personal care plan. UFH envisions a future where insurance companies also recognize the critical role that these modalities play in the treatment of breast cancer so that all patients can experience more complete wellness. By working together, we can transform the landscape of breast cancer care.

UFH stands by its mission, and we are proud to serve amongst the finest physicians, hospitals, and treatment centers in the region. We will pursue two new hospital partnerships in 2016/17, allowing us to reach an additional 130 women diagnosed with breast cancer. We also plan to further invest in wellness education program development to promote learning and foster a culture of positive lifestyle choices. UFH is proud to partner with local businesses, organizations, and schools to provide presentations on the benefits of self-care, including proper nutrition, regular exercise, and limiting exposure to toxins. We are seeing a movement among people of all ages to be proactive about their health and wellness, and we intend to be a leading voice for change in the community. Together, we are shaping the future.

Penn Medicine Research Study

Last year, UFH continued working with Dr. Jun Mao and Penn Medicine Abramson Cancer Center on a study to research the effects of massage therapy treatments administered to breast cancer patients in hospital oncology suites. A recent findings report states that, "This integrative approach overcomes the patient-level barriers of cost, time, and travel, as well addressing the institutional-level barrier of space. Our study also found that oncology massage may have positive short-term reductions on symptoms and lead to increased relaxation."









+20% wellness education events

2015/16 Fiscal Year

	2015/16	2014/15
Expenses		
Fundraising	\$ 131,979	\$ 77,899
Management & General	51,069	52,101
Program Service/Outreach	970,397	796,407
Total	\$ 1,153,445	\$926,407
Income		
Grants	\$ 113,600	\$ 30,000
Contributions & Donations	95,487	71,616
Special Events	428,035	382,277
Pink Invitational	607,979	381,104
In-kind Contributions	30,010	24,102
Interest Income	1,314	776
Total	\$1,276,425	\$889,875



2015/16 Board Of Directors

Maia Tolsdorf, Chair/Executive, Finance and Development Committees Karin Risi, Vice Chair/Executive Committee Robert Griesemer, Treasurer/Finance Committee Ian Nowell, Secretary Robert Fried, MD, Member Linna Li, MD, Member Douglas Smith, Member/Finance Committee Barbara J. Tachovsky, RN, MS, FACHE, Member/Development Committee Chip Weldon, Member/Executive Committee

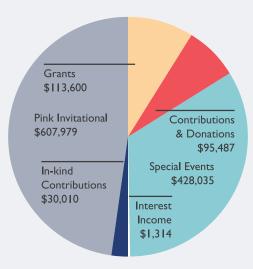


Susan Weldon, President Cameron Cotrufello, Special Events Manager Sue Falcone, Accounts Payable/Receivable Julie Hillhouse, Communications Director Vail Jacoby, Development Associate Gail Kelly, Wellness Day Program Director

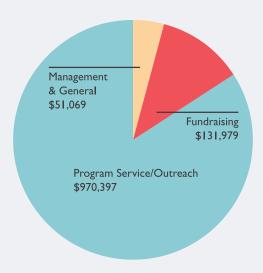


Julie Ackerman, LMT, CLT Thomas Burgoon, MD Lauren Cates, NCTMB Katie Cavuto, MS, RD Eileen S. Curry, MSN, RN, CCRN, Reiki Master, CH Alison Donley, E-RYT 500 Jolene Hart, CHC, AADP Patricia Lachman, Reiki Master, CH Andrew C. Laird Thomas A. Lynam, III Danielle Messina Kate O'Connor, LSW Louise Pancott Steve Pancott Julia C. Tchou, MD, PhD

July 1, 2015 – June 30, 2016



Total Income: \$1,276,425



Total Expenses: \$1,153,445

Unite for HER acknowledges the generosity of all donors who made gifts between July 1, 2015 and June 30, 2016. Space does not allow us to list all the names of those who contributed to our efforts, but we appreciate them all.

Donors

\$80,000 and up

The Roemer Foundation

\$25,000 and up

Acure Organics

AJS Pancott Gymnastics NTC

Anne Janiczek Nees Fund

ARM's Away Golf Outing—

Jason & Sherri Eckhardt

GK Elite Sportswear

Gymnastics Express

Mancino Manufacturing Co. Inc.

\$20,000 and up

Verizon

Chip & Sue Weldon/T. Rowe Price

\$15,000 and up

Adler & Kelly Families

Ditech Financial LLC

Farrell Brothers (Sovana Bistro and

The Classic Diner)

In Memory of Katie Sedlak

Panera Bread

Josephine M. Rudine & Family

\$10,000 and up

Ches-Co Gymnastics

Chester County Fund for Women & Girls

Main Line Health

Northwest Designs Ink

Penn Medicine Abramson Cancer Center

Prestige Gymnastics

Karin Risi & Sean McHale

South Shore Gymnastics Academy

Roth's Crosspoint Gymnastics

Rothman Institute

\$7,000 and up

AJS Pancott Gymnastics Youth Board

Avon Grove High School

Bayard Rustin High School

Bishop Shanahan High School

Coldwell Banker Preferred Cares

Hatboro/Horsham 5K Walk- Mallozzi Sisters

Legends Gymnastics

Montgomery County Gymnastics

Peirce Middle School

Unionville High School

Upper Merion Dance & Gymnastics

\$5,000 and up

Abington Jefferson Health

Adelphi University Softball

Altius Gymnastics, WI

Casali di Bibbiano (Teca)

Conestoga High School

Exelon Generation

The Fried Family

Raymond & Caroline Green

Gvm Dandvs

Gymnastic Training Center of Simsbury

Hershey Aerials Gymnastics

Kidsport Gymnastics Academy

Law Offices of McDonnell & Associates

Elizabeth Moran

Louis Nees

Philadelphia Macaroni Company

Phoenixville Community Health Foundation

Play it Forward with Rebecca

Skate for Kate—Kristen Beatty

Villari, Lentz & Lynam, LLC

Whole Foods Market

\$3,000 and up

Aberdeen Asset Management

Steve Abreu

American Gymnastics CT

Agua Charitable Trust

B. Reed Henderson High School

Bay Aerials Gymnastics, CA

Boyd's Department Store

Care Fund at USLL

Katie Cavuto, Healthy Bites

Einstein Medical Center Montgomery

Friends of Carol Ernst

Fugett Middle School

Garnet Valley High School

Go for the Gold

Robert & Carol Griesemer/ Financial House

J Gallagher Septic & Wastewater Control

John Hannifan Painting

Colin Kelton

Nashville Unites for HER

NYC Elite Gymnastics II

Raymond Vineyards

Scott Honda of West Chester

Jeffrey & Maureen Shapiro

Albert & Jennifer Simmons

Stetson Middle School

Strath Haven High School

Swarovski Team Photo

Tuttle Marketing Services

West Chester University

Win-Win Gymnastics

\$2,000 and up

422 Space Mall

ACAC Fitness & Wellness Centers

Acura of Limerick

Amani's BYOB

Aria-Jefferson Health

Baia Restaurant

Blackfish

BMW of Devon

Bryn Mawr Dermatology

Cancer Treatment Centers of America

Parker & Mary Carroll

Casper Mattresses

Laura Chadwick

Charles F. Patton Middle School

CGI Technologies & Solutions

Cork and Cap/The Baker's Table

The Crazy Sofa

CrossFit Apex Event

Crown Trophy

William & Ann Eckerd

Four Dogs/Marshalton Inn

Friends of Nina Minale

The Grateful Plate

GymOlympic Sports Academy

Hamline University

Harvest Seasonal Grill & Wine Bar

Hatboro-Horsham High School

Heineken USA

The Hillhouse Family

Il Granaio/Antica

IMS Health

The Inn at Grace Winery

Jersey Shore Gymnastics Academy

John Pancott Gymnastics

Matt & Meghan Kelly

King Laird P.C.

Lancaster Farm Fresh Cooperative

Debbie Lonahi

The Malvern School

Robert & Rebecca Mancino

Thomas Marano

Mid-Coast Gymnastics

Nova Care Rehabilitation Sports Medicine

Ocean Tumblers

Optimity Advisors

Penn Therapy & Fitness at Valley Forge—

Good Shepherd Penn Partners

PerformRx

George Petrovas

Philadelphia Freedom Valley YMCA

OVC Inc

Keith Rudolf

RxAdvance

David Solomon

SpecialtyRx Consultants LLC

Terrain

Tolsdorf Oil Lube Express

USA Gymnastics

Vanguard Charitable Endowment

Weamans Westtown School

Woodward Camp Zavino

\$1,000 and up

Ace Limousine

Richard Algoo

All Pro Gymnastics & Cheer

All Star Gymnastics

American Mushroom Institute

Applecross Country Club

Stephanie Austin

Axalta Coating Systems, LLC Josh Barrickman

Gregory & Suzanne Barton

Beneficial Bank Bensalem Township School District

John & Nancy Boscarelli

Brinker Simpson & Co., LLC

Brown Forman

Butler Hy-Flyers

John Butts

The Capital Grille

Carroll Gymnastics Cartwheels and More

Centre Elite Gymnastic Inc.

Chestnut Hill Hospital

Betty Clarke/ Pfizer Foundation Volunteer Program

Cecile Colonna

Commvault Systems Inc.

D'Ascenzo's Gelato Rose Marie Deffenbach The DeLone Family Kim & Dave DiBiaggio James & Linda DiGuiseppe Downingtown East High School

Eagles Home Association

Eclat Chocolate

Elliot-Lewis Convention Services

Ferguson

For Pete's Sake Cancer Respite Foundation

Force Sports Academy

Forty 1 North GM Rocky Point GP Martini Roofing C

GP Martini Roofing Company Great Valley High School

Rosemarie & Anne Morrissey-Greco

Gary & Patricia Holloway Horizon Services, Inc.

International Gymnastics Camp

George & Barbara Karr Keystone Family Health Plan LaCroix at The Rittenhouse Lakettes Gymnastics LaSalle College High School

Leaps-N-Bounders Gymnastics Roy Leitstein Manatawny Still Works Robert & Laura Manning Marriott Business Services

The Master's Baker

Matthew McGovern & Julia Tchou

Tarvl McKee

Medical Acupuncture of Chester County

Laura Melly Ronald Meyer Keith & Alix Morgan

Richard Murray & Patricia Bailey/

Merck Foundation

Nastics, Inc. North/South

Northeast Gymnastic Academy

Octorara High School
Off Limits Gymnastics
Owen J Roberts High School

Palmaz Vineyards

Paoli Hospital Medical Staff Penns Woods Winery

Pepperoncini

Phoenixville Foundry

Pi Delta Chi Sorority

Portabello's of Kennett Square Power & Grace Gymnastics

Deborah Railton

John & Michelle Robinson

Roots Café/Sprout Music Collective

Allyson & Steve Ross

Roxborough Manayunk Lioness Club

SEI

Skyview Gymnastics

Karen Sirlin Spirit Gymnastics St. Norbert School The Sunflower Stop SUNY Oneonta Barbara Tachovsky

Mesfin Tegenu & Nina Minale

Sandra Thielz

Timothy Off Heating, AC & Plumbing

Top Flight USAG Tri-Star Gymnastics

University of Pittsburgh Gymnastics

Victory Brewing Company
West Chester East High School
West Chester Sport & Social Club
West Chester University Gymnastics

Wilson Artisan Wineries

X-Cel Gymnastics

\$500 and up

9 Round Limerick Kick Event

Acro Pharmaceutical Action Gymnastics

Aerials Gymanastics/The Start Foundation

APEX Gymnastics

Arcadia Gymnastics Center Brett Aurand/Microsoft Berlin Gymnastics Club Bimbo Bakeries USA, Inc. Beverly Breeding

Beverly Breeding Bright Stars Gymnastics Bucks Gymnastics II McKenzie Burkhardt Burlap and Bean

Cape Coddrs Against Cancer Carouge Family Foundation

Natalie Caruso

Colorful Remedies LLC

Cooper University Health Care Disney

Dom Camera & Company LLC

Columbia Gymnastics
Cumberland Gymnastics

EGS Gymnastics
John & Julie Elicker
Energy Gymnastics
Epic Gymnastics
Chris Erickson
Patrick Fleming
Flips Gymnastics
Global Impact
Gold Star Gymnastics

Greek Orthodox Ladies Philoptochos

Mimi Greenly
Harford Gymnastics
Hatboro Twisters
Michael J. Hazley, Inc.
Healing Concepts, LLC
Heron Home Health Care
High Performance Gymnastics
High Performance Tennis Academy

Hills Gymnastics Immaculata University

In Memory of Eleanor Cotrufello

Jaco Juice & Taco, LLC Theodore Jakubowski

Jewarts Gymnastics New Hope Foundation

Kaplan Fine Jewelry

Julie Keef Alexandra Kelly

Julia Kennedy & Eugene Gordon Keystone Foam Corporation Kippettes Gymnastics KMC Gymnastics

Krapf Management Company, Inc.

Karl Lamberth Leslie Lavino

Leardi Family Dentistry Ledson Hotel and Winery

Lee Levine

The Light Within Yoga Studio
The Lodge at Woodloch

Magee-Women's Hospital of UPMC

MapR Technologies, Inc. Maryland Gymnastics Merion Golf Country Club

Roberta Meyer Mionetto

Thomas & Michele Murtaugh

Brendan Newman

Nittany Gymnastics Academy

Jim & Dinae Norris The O'Connor Group

Ocean State School of Gymnastics Octorara Elementary School Omni Hotel Philadelphia

Mary Ann Olson

Oral & Maxillofacial Surgery Associates

Stephen & Louise Pancott Papa Smith's Limoncello Paragon Gymnastics Kalpana Patankar, MD V. Erik Petersen, Esg.

Phoenix Rehabilitation & Health Services

PowerBeads by Jen

Pro-Signs

Raymour & Flanigan Regus Fundraiser

Renaissance Gymnastics Academy

ReportSee Kristin Risi Rosemary Romett Saint Francis Foundation Concetta Schultz Linda Simmons Brian Slater

SmallGirl Development Inc.

Doug Smith Danya Speller

Street Food Philadelphia

Team Lightning
Tia Tedder

Temple University Gymnastics Team

Kathy Tiritilli

Christopher & Maia Tolsdorf Top Gun Gymnastics Transformative Therapy Ultimate Gymnastics

Hans & Mary van den Berg-Wolf

Vare Gymnastics Tammy Virnia

Walsh Accounting Solutions

Berry Weiss Julianne White

Women's Power Networking

WSFS Bank

YMCA of Greater Brandywine Yoder & Armstrong, Inc.















